International Society of Chief Data Officers (isCDO) is pleased to call for nominations of outstanding Chief Data Officers (CDOs), both actual or de-facto’ leadership performing the CDO roles, from around the world. Both members and non-members of isCDO are eligible to be nominees.

Why isCDO Awards?

While big data and CDO’s challenges increase daily, contributions made by executive data professionals are in general not being recognized, especially not publicly. Recognitions for outstanding achievements in the spotlight would encourage early adopters, innovators & rising young data expert professionals to advance further their research and practices. The publicly announced isCDO awards will also bring awareness to enterprise leadership of: the need to recognize data as an asset; the increasing importance and tangible value delivered by the outputs of CDOs; the need for executive educations of CDOs in academia; the challenges facing CDOs and the mounting needs to taking on innovative approaches; and increased tolerance of CDOs taking risk trials; finally the need of employment of CDOs and clarity of CDOs’ practices. For CDO Research & Practice communities, isCDO awards would validate theories and frameworks of their research after they have been tested through real world practices; acknowledge their academic quality; and facilitate a network of advanced data professionals toward gaining tractions in fulfilling enterprise visions and missions.

Description of the isCDO Awards

Theoretical basis of the isCDO award is the CDO role described in the paper “A Cubic Framework For The Chief Data Officer: Succeeding In A World Of Big Data” by Yang Lee, Stuart Madnick, Richard Wang, Forea Wang, and Hongyun Zhang. March 2014 (13:1) MIS Quarterly Executive. Three Categories of Award to be given annually are:

- Transformation of Collaboration from Inwards to Outwards
- Transformation from Traditional Data to Big Data
- Transformation of Value Impact from Data Service to Business Strategy.

Details for each category are included in this document. Nominees can submit applications to each or all three categories.

Required Documents

To be considered for the awards, the following needs to be submitted as ONE (word, pdf, rtf or zip) file even if you submit to all three categories. The supporting evidence of transformation accomplishments, names of organizations of nominees and POCs contact information (mailing address, email address, telephone numbers, including fax and mobile phone numbers) for each organization.
Deadlines and Timelines

Nomination Open Period is September 2016 through February 2017. For isCDO- members, nominations are requested to be submitted online to http://www.iscdo.org/update/02-sep-2016-iscdo-awards-call-for-nominations/ (you have to be logged in to your isCDO account) and by clicking on the “Guidelines and Application” link. Non-isCDO members are also welcome to send their nomination packages to award@iscdo.org. The deadline for submissions is March 1st, 2017.

ISCDO Award committee has established a detailed timeline as follows:

Sept 2016 : Executive Director of isCDO issues Announcement
Nov 2016 : Award Committee finalizes scoring template
March 2017 : Deadline to receive nomination packages
April 2017 : Award Committee complete initial scoring of nominates
May 2017 : All isCDO members provide scoring inputs
May 2017 : Award Committee integrate isCDO members’ scores into final scoring sheet
June 2017 : Executive Director of isCDO issue letters to notify winner(s)
June 2017 : Award Committee procures and engraves trophies
June 2017 : Award Committee coordinates winner(s) and associates to attend ceremony

The awards will be presented annually at the isCDO Awards Ceremony in the July MIT’s CDOIQ Symposium. There will be a press release via webinar globally.

Professor Richard Wang
Executive Director, isCDO
First Category: isCDO Award for Transformation of Collaboration from Inwards to Outwards
This award recognizes the outstanding Business Outcomes from the performance of CDOs who has demonstrated tangible outcomes as a result of efforts in the Collaboration Direction Dimension: Inwards Vs. Outwards. Criteria for Award Selection(s):

<table>
<thead>
<tr>
<th>Criteria</th>
<th>Evidence of impact on business mission outcomes</th>
<th>Evidence of Improved Trustworthiness and Timeliness of Data</th>
<th>Evidence of Improved Data Governance</th>
<th>Evidence of Enterprise Support within and outside of Enterprise</th>
</tr>
</thead>
<tbody>
<tr>
<td>Examples of Evidences</td>
<td>External and internal documented metrics impact due to CDO’s initiatives</td>
<td>data-quality assessment methods or mechanisms in place; catalogued data products, sources and standards; processes for managing metadata or master data in place</td>
<td>data-governance structures in place and functions across Enterprise</td>
<td>operations engaged in information-product mapping; Have in place business process embedded analytics along value chains</td>
</tr>
</tbody>
</table>

Second Category: isCDO Award for Transformation from Traditional Data to Big Data
This award recognizes the outstanding Business Outcomes from the performance of CDOs who has demonstrated tangible outcomes as a result of efforts in the Data Space Dimension: Traditional Data Vs. Big Data. Criteria for Award Selection(s):

<table>
<thead>
<tr>
<th>Criteria</th>
<th>Evidence of impact on business mission outcomes</th>
<th>Evidence of Improved Trustworthiness and Timeliness of Data</th>
<th>Evidence of Improved Big Data Processing &amp; Integration Capabilities</th>
<th>Evidence of Improved Big Data Analytics Capabilities</th>
</tr>
</thead>
<tbody>
<tr>
<td>Examples of Evidences</td>
<td>External and internal documented metrics impact due to CDO’s initiatives</td>
<td>data-quality assessment methods or mechanisms in place; catalogued data products, sources and standards; processes for managing metadata or master data in place</td>
<td>transformed from transactional data, to diverse big data. leadership adapt to and manage analysis of diverse types of data and gain insights</td>
<td>Enterprise adopt innovative opportunities to improve operations and/or develop new business strategies based on new insights that traditional data cannot provide</td>
</tr>
</tbody>
</table>

Third Category: isCDO Award for Transformation of Value Impact from Data Service to Business Strategy. This award recognizes the outstanding Business Outcomes from the performance of CDOs who has demonstrated tangible outcomes as a result of efforts in the Transformation of Value Impact from Data Service to Business Strategy. Criteria for
### Award Selection(s):

<table>
<thead>
<tr>
<th>Criteria</th>
<th>Evidence of Impact on business mission outcomes</th>
<th>Evidence of Improved Trustworthiness and Timeliness of Data</th>
<th>Evidence of Improved Strategic Insights</th>
<th>Evidence of Broad-based Utilities viewed by stakeholders</th>
</tr>
</thead>
<tbody>
<tr>
<td>Examples of Evidences</td>
<td>External and internal documented metrics impact due to CDO’s initiatives</td>
<td>data-quality assessment methods or mechanisms in place; catalogued data products, sources and standards; processes for managing metadata or master data are in place</td>
<td>data aggregators or other data products based on digital data streaming to develop new market niches, or to transform the company in order to develop smarter products and services.</td>
<td>have cross organizational collaboration initiatives to create a strategic vision for managing the new information products at the enterprise level.</td>
</tr>
</tbody>
</table>